

## **Liquid Feed Symposium 2009 Speakers Bibliographies**

### **Tuesday, September 15<sup>th</sup>**

#### ***Weather Outlook***

Art Douglas, Creighton University

Arthur V. Douglas, professor at Creighton University in Omaha, Nebraska. His studies have included Atmospheric Sciences, Paleobiology, Geosciences with field in climatic change and other areas. He has recently been published in *Journal of Climate*, *International Journal of Climatology*, *Bulletin of the American Meteorological Society*, and *Geophysical Research Letters*.

#### ***AFIA Regulatory Report***

Richard Sellers, Vice President, AFIA

Richard S. Sellers is vice president for feed regulation & nutrition of the American Feed Industry Association (AFIA) in Arlington, VA. He joined AFIA in 1991 and was promoted to his current position in 2000. He holds a B.S. from the University of Memphis and M.S. from the University of Arkansas in animal sciences. His responsibilities include interacting with FDA, state feed control agencies and legislative bodies and providing comments to those agencies and information about those agencies to the AFIA membership. Previously Sellers served as the Texas State Feed Control official. He is also a registered Professional Animal Scientist (PAS).

#### ***Innovative Financing: Helping You Build Your Business***

Jamey Ross, John Deere Credit

Jamey Ross has worked in the agricultural financial services industry for the last 15 years, and with John Deere Credit since June, 2007. Headquartered in Des Moines, Iowa, John Deere Credit is one of the largest equipment finance companies in the United States and has operations in 17 countries. In addition to providing retail, wholesale and lease financing to help facilitate the sale of John Deere equipment, John Deere Credit offers revolving credit and crop input finance to farmers, crop insurance and, debt and equity financing and project management expertise within the wind energy arena.

Farm Plan provides accounts receivable management and sales finance solutions for agricultural retailers, manufacturers, and producers. In his current role, Jamey works in a business development role with Farm Plan, primarily focused on national and regional Farm Plan clients and prospects. Jamey works with these agribusinesses to help them improve their business performance, through accelerated cash flow, reduced risk and increased sales by promoting sales finance.

Prior to working with John Deere Credit, Jamey was employed by Rabo Agrifinance and was responsible for developing and expanding the Vendor Finance portfolio.

Jamey has a degree in Agricultural Economics from the University of Wisconsin-Madison. Jamey and his family reside in the Waverly, IA.

***Capital Markets and Their Impact on You and Your Customer***

Jason Henderson, Federal Reserve

Jason Henderson joined the Omaha Branch of the Federal Reserve Bank of Kansas City in August 2006 as Branch Executive. In this role, he serves as the Bank's regional economist and representative in the state of Nebraska, recruits and works closely with the branch's board of directors and is responsible for briefing the Kansas City Fed's president – a member of the Federal Open Market Committee – on economic and business activity in the state.

Prior to being promoted into this position, he served as Senior Economist with the Center for the Study of Rural America at the Federal Reserve Bank of Kansas City. Jason began his second stint at the Bank in 2001 after completing his Ph.D. degree from Purdue University. He has a M.S. degree in agricultural economics from Purdue University and a bachelor's degree in economics from Central College in Pella, Iowa.

Jason's research interests focus on regional economic issues, including the rural economy. Jason has published research on innovation, entrepreneurship, land values, the growth of knowledge-based activity in rural America, and the use of electronic commerce in agricultural industries. He is responsible for publication of the Tenth Federal Reserve District's quarterly survey of agricultural credit conditions.

Jason presents frequently to a wide range of business, financial and policy audiences. His research has been widely cited by policy officials, other researchers, and leading media outlets, including *The Wall Street Journal*, *New York Times*, *Financial Times*, and *USA Today*.

Jason is a native of Arlington, Iowa, where he was raised on a small dairy farm. He is married and has three children.

**Wednesday, September 16<sup>th</sup>**

***SafeGuard Approval***

David Yates, Intervet

Not available at this time.

***Supplementation Delivery Systems***

Wes Klett, Anipro/Xtraformance Feeds

Not available at this time.

***KSU Research Report***

Evan Titgemeyer, Kansas State University

Not available at this time.

***Impact of Sugars***

Will Seymour, Southern States Cooperative

BS Cornell, Animal Science, 1982

MS Virginia Tech, Dairy Science, 1985

Ph.D., Virginia Tech, Animal Science, 1987

**Agway and Cooperative Research Farms 1987-1994**

Manager Dairy and Livestock Research – managed dairy research for CRF and provided tech service to Agway

**Tennessee Farmers Cooperative 1994-1997**

Ruminant Nutritionist – provided nutrition and technical service

**Roche Vitamins and DSM Nutritional Products 1997-2008**

Technical Marketing Manager: vitamin nutrition, enzymes and feed additives

Regulatory Affairs Manager: vitamins, enzymes and feed additives

**Current: Manager Ruminant Nutrition, Southern States Cooperative**

Formulation, technical service and training responsibilities

Past President ARPAS (American Registry of Professional Animal Scientists)

Past Northeast Director ARPAS

Member Board of Directors for PAACO; (Professional Animal Auditor Certification Organization) representing ARPAS.

Member ADSA, ASAS, ARPAS

***Macro Minerals***

Jerry Spears, North Carolina State University

Not available at this time.

***Trace Minerals***

Terry Engle, Colorado State University

Terry Engle is an Associate Professor in the Department of Animal Sciences at Colorado State University. Terry's teaching responsibilities include Vitamin and Mineral Metabolism and Animal Metabolism. Terry's research interests include trace mineral metabolism in ruminants with primary emphasis on the role of trace minerals and other

nutrients on immune response, disease resistance, and lipid metabolism. Further research interests include molecular aspects of mineral absorption and transport in ruminants.

### ***Vitamins***

Bill Weiss, Ohio State University

Bill Weiss, Professor of Dairy Cattle Nutrition in the Department of Animal Sciences. I obtained my B.S. from Purdue and my Ph.D. from OSU. I have been on the faculty of OSU since 1989 and was promoted to professor in 1998. I have authored or co-authored 92 peer-reviewed papers, 9 book chapters, and 197 papers for proceedings and have obtained over 3 million dollars in extramural funding. My main research areas are: 1) effects of nutrition, specifically vitamins and trace minerals, on the health of dairy cows, 2) energy and nitrogen metabolism of dairy cows, 3) mathematical and chemical evaluation of feedstuffs and 4) effect of nutrient variability on cow performance and dairy farm profitability.

### ***A Round-Table Discussion of Mineral and Vitamin Requirements***

Jerry Spears, Terry Engle and Bill Weiss

## **Thursday, September 17<sup>th</sup>**

### ***Managing Effective Communications in Times of Uncertainty: What are the Messages We Convey***

Michael Johll, The Johll Consulting Group

Michael P. Johll, PhD. is a co-founder and principal of The Johll Consulting Group, a consulting firm specializing in training and development, research and assessment. Dr. Johll earned his BA in psychology from the University of Wisconsin-Madison in 1992 and a PhD in Counseling Psychology from the State University of New York at Buffalo in 1998. He received further training at Ball State University; served on the graduate psychology faculty at Texas Tech University; and served as a faculty member at Baldwin-Wallace College in the graduate division of business.

In 2001, Dr. Johll co-directed an international study examining how people coped with the terrorist attacks of September 11th. This research has important implications for how individuals and organizations proactively plan for and react to crises. This research has briefed the current President of the United States, the Division of Homeland Security and has been featured on National Public Radio, PBS television, APA Monitor, and The Cleveland Plain Dealer.

Organizational areas of interest for Dr. Johll include executive assessment and coaching, strategic planning, development and implementation, communication and feedback strategies, and conflict resolution/mediation. Dr. Johll has received awards for both his teaching and research, has published in peer-reviewed journals and the popular press, and received numerous grants to execute research investigations.

***Cattle Market Report***

Mike Sands, Informa Economics, Inc.

Not available at this time.

***Ingredient Forecast***

Bill Anderson, Westway Feed Products

Not available at this time.