

# AGENDA

## Sustainability in the Face of Ongoing Challenges

### TUESDAY, SEPTEMBER 14, 2010

1:00 – 1:15 p.m.  
Opening Remarks

1:15 – 2:00 p.m.  
Weather Outlook-Potential Impacts on the Industry -  
Dr. Art Douglas, Creighton University

2:00 – 2:45 p.m.  
Federal Reserve Update-One Year Later - Jason  
Henderson, Kansas City Federal Reserve (invited)

2:45 – 3:15 p.m.  
Break

3:15 – 4:00 p.m.  
FDA/CVM Update - Dr. Dan McChesney,  
FDA/CVM

4:00 – 4:45 p.m.  
Regulatory Update - Richard Sellers, AFIA

4:45 – 5:00 p.m.  
Q&A

5:30 – 6:30 p.m.  
Welcome Reception

### WEDNESDAY, SEPTEMBER 15, 2010

7:00 – 8:00 a.m.  
Breakfast in the Exhibit Hall

8:00 – 8:45 a.m.  
Utilization of Fats in Liquid Supplements -  
Dr. Tom Jenkins, Clemson University

8:45 – 9:30 a.m.  
Metabolism of Sugars and Carbohydrates -  
Dr. Jeffrey Firkins, Ohio State University

9:30 – 10:00 a.m.  
Break

10:00 – 11:00 a.m.  
The Good News about Liquid Supplements -  
Dr. Cathy Bandyk, (QLF) Quality Liquid Feeds

11:00 – 11:45 a.m.  
Dry vs. Liquids-A Consultant's Perspective -  
Dr. Jonathon Beckett, Beckett Consulting Services

12:00 – 1:15 p.m.  
Lunch and Awards -  
Speaker from Kansas State University

1:30 – 2:00 p.m.  
Non-Industry Individual's Perspective -  
Cassie P. Payne, Texas A&M University

2:00 – 3:00 p.m.  
**Keynote Speaker:** Industry Perspective-Environmental  
Impact - Bruce Vincent, Famous Logger, Agriculture and  
Motivational Speaker

3:00 – 3:30 p.m.  
Ice Cream Social

3:30 – 4:15 p.m.  
Animal Welfare -  
Dr. John Patterson, Montana State University

4:15 – 4:45 p.m.  
Panel Discussion - Q&A

5:30 – 6:30 p.m.  
Liquid Supplementation Hour

### THURSDAY, SEPTEMBER 16, 2010

7:00 – 8:00 a.m.  
Breakfast in the Exhibit Hall

8:00 – 9:00 a.m.  
Ingredient Forecast -  
Bill Anderson and George Yawn,  
Westway Feed Products

9:00 – 9:45 a.m.  
BNSF Railroad Overview -  
Ross Edwards, BNSF Railway

9:45 – 10:30 a.m.  
Cattle Markets - Mike Sands, Informa Economics, Inc.

### WHO SHOULD ATTEND THE SYMPOSIUM?

The Liquid Feed Symposium is the only educational program, networking forum and related industry exposition of its kind. This annual 2 1/2-day event is specifically geared to address the needs of manufacturers of liquid supplements, ingredient suppliers to the manufacturing of liquid supplements and any other equipment manufacturer or supporting company to this unique and growing industry. Decision makers throughout the liquid feed industry will be present at this event to gain the latest information on industry trends, markets, potential regulatory issues, research, marketing techniques and other industry-relevant topics.

### HOW TO REGISTER

To register, complete the writable form on Page 2 (type directly on the document) and mail, e-mail or fax it to the AFIA office. Or visit [www.afia.org](http://www.afia.org) to register online.

### WHERE TO STAY

The Grand Hyatt  
600 East Market Street  
San Antonio, TX 78205

For room reservations, please call (210) 224-1234 and mention the American Feed Industry Association to receive your special room rate of \$199 for single or double occupancy. The cut-off date for this special rate is August 13, 2010.

The Grand Hyatt is adjacent to the Henry B. Gonzalez Convention Center. The Liquid Feed Symposium meeting space is located directly across the Riverwalk footbridge in the convention center in rooms 102A&B and 103A&B on the Street Level facing Market Street.

### HOW TO GET THERE

San Antonio International Airport (SAT) is located about 8 miles from the Grand Hyatt and the Henry B. Gonzales Convention Center. American Airlines offers a 5-percent discount to all LFS attendees. Enter promotional code 2590AA when making your reservation at [www.aa.com](http://www.aa.com). Avis also offers a discount to LFS registrants. Enter AWD# G028647 when making reservations at [www.avis.com](http://www.avis.com).

### PROCEEDINGS

Liquid Feed Symposium proceedings, including the annual tonnage survey, will be available to all attendees in either printed or CD format. Please specify your preference on the registration form. Additional copies are available for purchase following the symposium by contacting AFIA's Veronica Pedrotty at [vpedrotty@afia.org](mailto:vpedrotty@afia.org).

### RESEARCH AND EDUCATION

The Kenny Berg Research and Education Fund solicits financial support to help fund research specific to the liquid supplement industry's growth and to enhance the understanding of liquid feed supplementation's value and its many applications. Universities are encouraged to submit project proposals, which the Liquid Feed Committee reviews for their potential value to the industry. Completed studies funded by the Kenny Berg Research and Education Fund are typically presented at the annual symposium and included in the symposium proceedings.

### AWARDS LUNCHEON AND LIQUID FEED HALL OF FAME INDUCTION

On Wednesday, September 15, all Liquid Feed Symposium attendees are invited to attend the Awards Luncheon and the 2010 Liquid Feed Hall of Fame Induction Ceremony. A special guest speaker from Kansas State University will be featured.

### LIQUID FEED TRADE SHOW

Manufacturers, suppliers and other industry support companies exhibit their products at the Liquid Feed Trade Show. All symposium breaks and receptions, the Ice Cream Social and two breakfasts are held in the exhibit hall, offering exceptional exposure and a unique networking atmosphere. Give your company an "address" at the 2010 Liquid Feed Symposium Trade Show by exhibiting.

### CONTINUING EDUCATION UNITS

The American Registry of Professional Animal Scientists has approved the 2010 Liquid Feed Symposium program for a total of 12 CEUs.

### SPONSORSHIP OPPORTUNITIES

Several Liquid Feed Symposium sponsorship opportunities are available to highlight your company's presence at the symposium and within the liquid feed industry. Let the spotlight shine on your company through signage and printed materials available to all symposium sponsors. See complete details at [www.afia.org](http://www.afia.org).

### CONTACT US

For more information about registration, sponsorships, exhibiting or the Kenny Berg Research and Education Fund, contact Leanna Nail, the AFIA staff liaison, at [lnail@afia.org](mailto:lnail@afia.org) or call (703) 558-3567.

# REGISTRATION FOR 40<sup>TH</sup> ANNUAL LIQUID FEED SYMPOSIUM



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www.afia.org

## ONE REGISTRATION FORM PER ATTENDEE

Name \_\_\_\_\_ Nickname (Badge Name) \_\_\_\_\_

Spouse (if attending) \_\_\_\_\_ Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_

State/ Province \_\_\_\_\_ ZIP \_\_\_\_\_ Phone \_\_\_\_\_

Fax \_\_\_\_\_ E-mail (required) \_\_\_\_\_

## REGISTRATION OPTIONS

	<u>EARLY BIRD</u> BY CLOSE OF BUSINESS AUGUST 6	<u>REGULAR REGISTRATION</u> BY CLOSE OF BUSINESS SEPTEMBER 3	<u>ON-SITE REGISTRATION</u>	<u>HOW WOULD YOU LIKE TO RECEIVE YOUR PROCEEDINGS?</u>
AFIA Member	\$405	\$435	\$455	CD
Non-Member	\$810	\$840	\$860	Hard Copy
Spouse/ University	\$240	\$240	\$250	
Comp	<i>Yes, my comp registration has been approved</i>			

## PAYMENT

### Payment Method:

Visa

MasterCard

American Express

Check (check number \_\_\_\_\_)

*I authorize AFIA to make this one-time charge.*

Name of Cardholder (please print) \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Amount Charged \$ \_\_\_\_\_

### What if I have to cancel?

All refund requests must be sent to the AFIA Registrar. A 90-percent refund will be issued if AFIA is notified of the cancellation prior to July 30, 2010. A 50-percent refund will be issued if written/fax notice is received prior to September 3, 2010.

### Pre-Registration List

AFIA must receive this form with your payment by September 3, 2010, to include your name in the pre-registration list that will be distributed at the symposium