

## **Legislative and Regulatory Training Short Course 2009 Speakers Bibliographies**

### **September 28<sup>th</sup>**

#### ***Introduction to Feed and Pet Food Regulations***

Richard Sellers, AFIA

Richard S. Sellers is vice president for feed regulation & nutrition of the American Feed Industry Association (AFIA) in Arlington, VA. He joined AFIA in 1991 and was promoted to his current position in 2000. He holds a B.S. from the University of Memphis and M.S. from the University of Arkansas in animal sciences. His responsibilities include interacting with FDA, state feed control agencies and legislative bodies and providing comments to those agencies and information about those agencies to the AFIA membership. Previously Sellers served as the Texas State Feed Control official. He is also a registered Professional Animal Scientist (PAS).

#### ***How FDA/CVM Regulates***

Dr. Martine Hartogenesis, Food and Drug Administration, Center for Veterinary Medicine

Martine Hartogenesis, DVM is the Deputy Director for the Office of Surveillance and Compliance in the Center for Veterinary Medicine at the Food and Drug Administration. She joined the FDA in 2001 as a Veterinary Medical Officer where she served as the Center's Promotion and Advertising Liaison and post-approval product manager of veterinary antiparasitics. Before joining the FDA, Martine was an associate veterinarian in a small animal practice in Middleburg, VA. Martine received her D.V.M. from the Virginia-Maryland Regional College of Veterinary Medicine in 1999 and her B.S. in Animal Science from Virginia Tech.

#### ***The Role of AAFCO***

Chad Linton, West Virginia Department of Agriculture and AAFCO Board Member

Chad was born and raised on a 200 head dairy cow farm in Martinsburg, WV in the eastern panhandle of West Virginia; it is about 60 miles outside of Washington, DC. His family has been working the same farm for over 150 years, and his farm is shown several times in the AAFCO Centennial Booklet along with his family. Chad is a graduate of West Virginia University with a B.S. in Agriculture with an emphasis on Animal and Veterinary Sciences. He worked the farm with his father and 3 uncles along with his brother and two cousins until he married and moved to the coal fields of southern WV.

Chad started work for the WV Department of Agriculture in 1998 as a Regulatory Officer inspecting feed, fertilizer, seed, lime, soft serve ice cream, retail meat, and eggs. He covered 6 counties in the state until he was promoted to a Field Supervisor, in which he supervised 5 inspectors across the state. In 2005 he started his current position as the Assistant Director of Regulatory and Environmental Affairs Division.

The Regulatory and Environmental Affairs Division (READ) consists of six (6) sections: Food and Agricultural Materials, Guthrie Laboratory Services, Compliance,

Product Registration, Pesticide Regulatory Programs and the Moorefield Environmental Programs.

Chad's section of the Regulatory and Environmental Affairs of the West Virginia Department of Agriculture functions as a consumer protection, consumer service organization by enforcing appropriate agricultural laws and rules to protect the public food supply; He directly supervises 10 Regulatory Officers in the the Food and Agricultural section which investigates, collects samples and completes analytical analysis of agricultural oriented products such as feed, seed, fertilizer, lime, dairy and eggs products.

Chad became a member of AAFCO the same year he started working for the WVDA. He has served as a member, vice chair, and now co-chair of the Inspection and Sampling Committee, and a member of the seminar committee. He started on the Board of Directors in 2006 as a Director and is currently the President-Elect to become president of the Association in January 2011.

Chad is married to his lovely wife Kerri of 12 years, has a two year old daughter, Hope, and is expecting a son in December.

#### **AFIA-Led Discussion Forum: How to Work with FDA and AAFCO**

Richard Sellers, AFIA; Teresa Crenshaw, Delaware Department of Agriculture, and Chad Linton, West Virginia Department of Agriculture and AAFCO Board Member

Bios available in other parts of this document.

#### **September 29<sup>th</sup>**

##### ***Working at the State Level***

Teresa Crenshaw, Delaware Department of Agriculture

Teresa Crenshaw has been with the Delaware Department of Agriculture for 31 years where she was hired as an Analytical Chemist and now holds the positions of State Chemist and Agricultural Compliance Officer. Teresa manages the Agriculture Compliance Section that includes a regulatory program for feeds, pet foods, fertilizers, soil conditioners, liming materials and frozen desserts. The program she oversees includes product registration, chemical laboratory and inspections.

Throughout her career, Teresa has been active with the Association of American Feed Control Officials (AAFCO). She serves on several committees, with special interest given to the AAFCO Pet Food Committee where she has been a member since 1990, a past chair, vice chair, and now Interim Chair until the AAFCO Board appoints a permanent chair.

Teresa is also active with the Association of American Plant Food Control Officials (AAPFCO), serving as a Board member and as President in 1994. She serves on several AAPFCO committees and is currently the chair of the Uniform Bills Committee.

Teresa is originally from Greenville, Mississippi where she graduated from Delta State University in 1978 with a BS Degree in Chemistry and Biology. After her

graduation, she moved to Dover, Delaware to begin a career with the Delaware Department of Agriculture.

***USDA Foreign Agriculture Service***

Audrey Talley-Rush

Ms. Talley is currently the Acting Director, Processed Products and Technical Regulations Division (PPTRD), Office of Scientific and Technical Affairs (OSTA), Foreign Agricultural Service (FAS). She has thirty-eight (38) years experience in international trade policy and commodity marketing programs with FAS. She is responsible for managing the direction and strategy development of eight international trade analyst who monitor technical trade issues and trends related to conformity assessment schemes, process product regulations and quality standards impact on U.S. global markets. She is the lead in the coordination of conformity assessment and export certification requirements impact on U.S. trade policy and is sought after as a speaker on the differences between the obligations of the World Trade Organization (WTO), Sanitary and Phytosanitary (SPS) Agreement, and Technical Barriers to Trade (TBT) Agreement and their application to food and agricultural products as the global “rules of the road” when trading food and agricultural products internationally. In her role as Deputy Director, she is responsible for providing expert advice and leadership on a wide range of SPS and TBT issues such as food labeling, export certification, export documentations and foreign food safety and conformity assessment matters.

She has represented FAS for over twenty-seven years as a delegate in several CODEX Alimentarius (international body that develops consensus internationally recognized food standards and conformity assessment systems), such as the CODEX Food Labeling Committee (CCFL), Codex Committee on Food Import/Export Inspection and Certification Systems (CCFICS); in addition to her work to monitor and coordinate FAS response to matters that arise in the International Standards Organization (ISO). She has been a member of the ANSI Government Advisory Committee and continues to work with the Association of Food and Drug Officials Export Certification Committee (AFDO) to identify and promote state issued export certificate in response to requirements of foreign governments, in cooperation with FDA.

In addition to the creation of a database of information on Federal and State issued export certificates, she created the Foreign Agricultural Service, Food and Agriculture Import Regulations and Standards (FAIRS) reporting system in 1999, which has become the agencies highest ranked information system for information on foreign countries polices and regulations for the importation of food, and export certification requirements. Over the years, Audrey has represented FAS at critical meetings such as NAFTA, Security and Prosperity Partnership (SPP), and she is considered an agency expert on international food labeling and certification schemes and other related TBT and SPS market access challenges to U.S. agriculture market access constraints in global markets.

***Animal and Plant Health Inspection Service, National Center for Import and Export***

Dr. Joyce Bowling, Export Animal- Based Products

Serves as assistant director of the National Center for Import and Export at USDA/ APHIS. Dr. Bowling's team represents the U.S. when negotiating trade requirements with other countries for animal products, such as complete feeds, feed ingredients and pet food.

***How are Ingredients Regulated?***

Drs. Sharon Benz, Dr. Mika Alewynse, FDA CVM

Dr. Sharon Benz is the director of the Division of Animal Feeds. Dr. Benz is responsible for providing direction and oversight to the division. She was previously the Team Leader for the Nutrition and Labeling Team. Prior to coming to FDA, she was employed by the National Academy of Sciences, Board on Agriculture and was responsible for the Animal Nutrition series bulletins on animal nutrient requirements. She holds B.S. from Penn. State U and a M.S. and Ph.D from Virginia Tech. Her training is in ruminant nutrition and mineral metabolism and requirements

Dr. Michaela Alewynse is the team leader for the Nutrition and Labeling Team. She handles label reviews, food additives and regulatory questions for bovine and miscellaneous feeds. She is also responsible for biochemical issues including enzymes and is our technical expert in direct fed microbials and use of fermentation technology to produce ingredients (enzymes, vitamins, fermentation byproducts) for use in animal feed. Dr. Alewynse has worked closely with CFSAN in regulating genetically-engineered feeds. Dr. Alewynse received her Ph.D. degree from Virginia Tech in Ruminant Nutrition and worked for Pioneer Hi-Bred in the microbial additive area as a researcher, both internationally and domestically, prior to coming to DAF.

***Discussion Forum: When and How to Work with State and Federal Agencies***

***Impact of Capitol Hill on Feed and Pet Food Regulation***

Steve Kopperud, Policy Directions Inc.

Steve Kopperud served as senior vice president of the AFIA for 18 years. Currently, Kopperud serves as a legislation consultant for AFIA while also serving as executive vice president of Policy Directions Inc., a Washington, DC government affairs company specializing in feed, animal production agriculture, agribusiness, animal health, food, farm policy, trade and ag research/health-related issues.

Steve Kopperud brings more than 25 years' experience in government and strategic communications. He is former senior vice president of the American Feed Industry Association, where he was responsible for state and federal government relations programs for the 700-company association and served as treasurer of its political action committee. With strong relationships in all relevant committees in the House and Senate, Steve is a coalition builder. He led enactment of federal preemption of the Uniform Commercial Code "clear title" legislation for agriculture buyers, the Animal Facility Protection Act, the Animal Drug Availability Act, the Animal Medicinal Use Clarification Act, first-time federal risk insurance for livestock producers, and the Animal

Enterprise Terrorism Act. He has worked directly on omnibus farm bills since 1985 as well as on annual appropriations and budget legislation. Steve works routinely with FDA, EPA, and the Department of Homeland Security.

Steve is the founder and past president of the Animal Industry Foundation—now the Animal Agriculture Alliance—an education foundation representing livestock and poultry producers, animal science, and agribusiness. Steve is a former newspaper and magazine reporter and editor and is a sought-after strategic communications expert, public speaker, and media trainer

***Legal Perspectives of Feed, Ingredient and Pet Food Law***

Arthur Tsien, Olsson, Frank and Weeda (AFIA legal counsel)

Mr. Tsien is a principal at Olsson Frank Weeda Terman Bode Matz P.C. He was born in New York City and received his B.S. Magna Cum Laude in chemistry and physics in 1971 from Tufts University, and his J.D. from the University of Washington School of Law in 1978.

Mr. Tsien served as Law Clerk to Chief Judge Frank D. James, Washington Court of Appeals, from 1978 to 1980. He worked in the Office of Chief Counsel of the U.S. Food and Drug Administration from 1980 to 1985; at the time of his departure, he was Associate Chief Counsel for Veterinary Medicine and Enforcement.

Mr. Tsien joined the firm in 1986. While his practice encompasses a broad range of FDA regulatory issues, the focus of his practice is matters and litigation affecting the generic drug industry. He is the head of the firm's drug practice and litigation practice. Mr. Tsien and the firm have represented clients in many federal court cases involving FDA generic drug approval and exclusivity issues, including, more recently, litigation involving generic versions of Allegra-D (fexofenadine/pseudoephedrine), Glucophage XR (metformin), Macrobid (nitrofurantoin, amicus brief), Mevacor (lovastatin), Neurontin (gabapentin), Norvasc (amlodipine), Paxil (paroxetine), Pergonal (menotropins), Pravachol (pravastatin), Prilosec (omeprazole), Procardia XL (nifedipine, amicus brief), Rogaine (minoxidil), Taxol (paclitaxel), Ticlid (ticlopidine), Wellbutrin SR (bupropion), Zantac (ranitidine, both Rx and OTC), Zocor (simvastatin), Zofran (ondansetron), and Zoloft (sertraline, amicus brief).

***Feed Labeling 101: Understanding What it Takes to Put a Feed Label Together***

Richard Sellers, AFIA

***AFIA's Efforts for Future of Feed Legislation and Regulation. Short- Course wrap-up***

Richard Sellers and Jarrod Kersey, AFIA