

AFIA events are synonymous with quality, diversity and prestige—that's sure to help you reach your target audience. When you're a corporate sponsor of PFSC, you get high visibility, superior quality, corporate credibility, and an uncluttered environment that makes your message stand out.

As a sponsor, you'll: Increase your visibility before a wide-spread industry audience of hundreds, enhance your corporate image, reach an influential, exclusive audience, and break through the media/feed industry clutter.

Associate your company with AFIA – most trusted institution representing the total feed industry.

PURCHASING AND INGREDIENT SUPPLIERS CONFERENCE SPONSOR LEVELS

	Diamond	Platinum	Gold	Silver	Bronze	Name
	\$11,000	\$10,999- \$8,000	\$7,999- \$5,000	\$4,999- 2,500	\$2,499- \$1,750	\$1,749- \$500
	Limited to 2 companies	Limited to 3 companies	Unlimited	Unlimited	Unlimited	Unlimited
Hospitality Suite	Yes	No	No	No	No	No
Reception Sponsor	Yes	Yes	No	No	No	No
Free Registration	2	2	2	1	None	None
Spring Journal Ad	Full Page	1/2 Page	1/3 Page	1/4 Page	None	None
Table-top Booth Display	Yes	Yes	No	No	No	No
Feedgram Banner Ads	5 Ads	3 Ads	2 Ads	1 Ad	None	None
Banner Signs in Common Areas	Personal Banner	Personal Banner	Logo Only	Logo Only	Name Only	Name Only
Promotional Items in Event Bags	Yes	Yes	Yes	No	No	No
Acknowledgement on www.AFIA.org	Logo	Logo	Name	Name	Name	Name
Slides for Networking Room	5 Slides	3 Slides	3 Slides	2 Slides	1 Slide	Name Listed
Acknowledgement on Pre-registration Packet	Logo	Logo	Name	Name	Name	Name
Table Tent Signs at Reception	Logo	Logo	Name	Name	Name	None
Ribbon on Badge	Yes	Yes	Yes	Yes	Yes	No
Break Slides	1 Slide	1 Slide	Logo	Logo	Logo	Name
Onsite Program	Logo	Logo	Logo	Name	Name	Name

GOLF SPONSOR LEVELS

Hole Sponsor	Breakfast Bar Sponsor	Beverage Cart Sponsor	Award Reception Sponsor
\$350	\$750	\$1,000	\$1,000

The golf event is proud to offer co-sponsorship opportunities to those interested.

If you would like to become a sponsor contact Sarah Novak at snovak@afia.org or at (703) 558-3574 before February 4, 2010.

