



## 2022 Pet Food Conference Sponsorship

The American Feed Industry Association appreciates your commitment to the support of this industry. **Sponsorships help maintain reasonable registration fees and exceptional educational sessions.** Sponsors must be AFIA members. Sponsorship is on a first come, first serve.

### Sponsorship Options

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#### Platinum Level - \$3,500 (limited to one company) – No longer available

- Company name for Wi-Fi passcode (some character limitations)
- Pop-up banner provided by the company
- Company logo on single slide of meeting break slides with your booth number
- Company logo on signs at the entrance of the meeting room
- Company logo on the program insert to be distributed at the event and in the Pet Food Conference promotional brochure
- Company logo and hyperlink to company website on the AFIA [event website page](#) in December
- Company logo and hyperlink to company website on the Pet Food Conference [event website main page](#)
- Company logo and hyperlink to company website on the Pet Food Conference [event website sponsor page](#)
- Company logo and brief company description will be included in the “pet food bowl” section of the event website
- Company logo on Platinum level banner to be featured in one issue of AFIA’s FeedGram
- Company name acknowledgement in post-event news release
- Acknowledgement on AFIA’s social media platforms
- Company name acknowledgement by moderator during opening and closing of conference
- Company logo in closing page of proceedings

#### Gold Level - \$2,500 (limited to four companies)

- Pop-up banner provided by the company
- Company logo on single slide of meeting break slides with your booth number
- Company logo on signs at the entrance of the meeting room
- Company logo on the program insert to be distributed at the event and in the Pet Food Conference promotional brochure
- Company logo and hyperlink to company website on the Pet Food Conference [event website sponsor page](#)
- Company logo and brief company description will be included in the “pet food bowl” section of the event website
- Company logo on Gold level banner to be featured in one issue of AFIA’s FeedGram
- Company name acknowledgement in post-event news release

- Acknowledgement on AFIA's social media platforms
- Company name acknowledgement by moderator during opening and closing of conference
- Company logo in closing page of proceedings

### **Silver Level - \$1,500 (unlimited)**

- Company logo on signs at the entrance of the meeting room
- Company logo on the program insert to be distributed at the event and in the Pet Food Conference promotional brochure
- Company name and hyperlink to company website on the Pet Food Conference [event website sponsor page](#)
- Acknowledgement on AFIA's social media platforms
- Company name acknowledgement by moderator during opening and closing of conference
- Company logo in closing page of proceedings

### **Media Sponsor**, Sponsorship request is \$2,500 value in trade publication advertising

- Company logo on single slide of meeting break slides
- Company logo on signs at the entrance of the meeting room
- Company logo on the program insert to be distributed at the event and in the Pet Food Conference promotional brochure
- Company logo and hyperlink to company website on the Pet Food Conference [event website sponsor page](#)
- Company logo and brief company description will be included in the "pet food bowl" section of the event website
- Company logo on Gold level banner to be featured in one issue of AFIA's FeedGram
- Company name acknowledgement in post-event news release
- Acknowledgement on AFIA's social media platforms
- Company name acknowledgement by moderator during opening and closing of conference
- Company logo in closing page of proceedings

More information on the event is available here: [www.afia.org/events/pfc-2022/](http://www.afia.org/events/pfc-2022/). Should you have any additional questions, or would like to purchase a sponsorship, please contact:

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