



## Virtual Pet Food Conference Sponsorship for 2021

The American Feed Industry Association appreciates your commitment to the support of this industry. **Sponsorships help maintain reasonable registration fees and exceptional educational sessions.** Sponsors must be AFIA member. Sponsorship is on a first come, first serve basis.

### Platinum Level - \$3,500 (limited to two companies)

- Company video/slide presentation (1 to 1.5 minutes) to be uploaded to the event platform at the beginning of the live webinar for attendees to watch
- Company logo and hyperlink to company website on the Pet Food Conference [event website main page](#)
- Company logo, hyperlink to company website on Pet Food Conference [event sponsor page](#)
- Your logo and brief company description will be included in the “pet food bowl” [section of the event website](#)
- Acknowledgement in course materials and logo on opening page of course materials (Proceedings)
- Your company logo on the PowerPoint presentation which will run during the beginning of live the webinar (Break slides)
- Company name acknowledgement by moderator during opening and closing of live webinar
- Company name acknowledgement in post-event news release
- Acknowledgement on AFIA’s social media platforms
- Access to the registration list with emails of attendees that have opted-in to sharing their contact information
- Company name acknowledgement in the undergraduate virtual poster session webpage.
- ½ page advertisement in AFIA Journal during 2021
- Two free registrations will be provided that can be shared within your company or with a customer

### Gold Level - \$2,500 (limited to three companies)

- Company video/slide presentation (1 to 1.5 minutes) to be uploaded to the event platform at the beginning of pre-recorded sessions for attendees to watch
- Company logo, hyperlink to company website and company brief description on Pet Food Conference [event sponsor page](#)
- Your logo and brief company description will be included in the “pet food bowl” [section of the event website](#)
- Acknowledgement in course materials and logo on opening page of course materials (Proceedings)

- Your company logo on the PowerPoint presentation which will run during the beginning of the live webinar (Break slides)
- Company name acknowledgement by moderator during opening and closing of live webinar
- Company name acknowledgement in post-event news release
- ¼ page advertisement in AFIA Journal during 2021
- One free registration will be provided that can be shared within your company or with a customer

#### Silver Level - \$1,500 (limited to five companies)

- Company logo, hyperlink to company website and company brief description on PFC event sponsor page
- Acknowledgement in course materials and logo on closing page of course materials (Proceedings)
- Your company logo on the PowerPoint presentation which will run during the beginning of the live webinar (Break slides)
- Company name acknowledgement by moderator during opening of live webinar
- Company name acknowledgement in post-event news release

#### Media Sponsor, Sponsorship request is \$2,500 value in trade publication advertising

- Company logo, hyperlink to company website and company brief description on PFC [event sponsor page](#)
- Acknowledgement in course materials and logo on closing page of course materials (Proceedings)
- Your company logo on the PowerPoint presentation which will run during the beginning of the live webinar (Break slides)
- Company name acknowledgement by moderator during opening of live webinar
- One free registration for an editorial staff member

More information on the event is available here: [www.afia.org/events/pfc-2021/](http://www.afia.org/events/pfc-2021/). Should you have any additional questions, or would like to purchase a sponsorship, please contact:

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