The Purchasing and Ingredient Suppliers Conference planning committee has introduced a showcase for suppliers to meet with customers. There will be a designated space in the networking area set up with booths to allow a limited number of suppliers the ability to display their products. The booths will need to be staffed by a company representative during the Supplier Product Showcase session times. Space is only available to AFIA member companies on a first come, first serve basis.

**OBJECTIVE**

Allow AFIA member companies to showcase their products and services in a networking environment.

**DETAILS**

In the Portico East section of the networking area, ten (10) AFIA member companies will be assigned one (1) 8 x 10 booth with 8 ft. high draperies at the back of each booth, 3 ft. high dividers at the sides, an identification sign, one 6’ skirted table, two chairs. The area will be open and available for registrants to visit from 4:00-6:30 p.m. on Tue.; 8:00 a.m.-5:00 p.m. on Wed. and 8:00 a.m.-10:00 a.m. on Thu. Set-up may begin at 1:00 p.m. on Monday. You may display products, brochures, giveaways and one (1) pop-up vertical banner (35” x 84”) or poster (22” x 28”). Please keep in mind that the area available is small and you will need to be mindful that your products don’t overshadow the company assigned next to your space.

The Supplier Product Showcase session hours are on Tuesday from 4:00-6:30 p.m.; Wednesday from 10:30-11:00 a.m.; 4:00-5:00 p.m.; and Thursday from 8:00-9:00 a.m. Showcase companies will be required to have a representative available at the booth during these hours. Set-up may begin as early as Monday but is required to be completed 2 hours before the Supplier Product Showcase session hours begin on Tuesday. Breakdown of your booth may begin at 10:00 a.m. on Thursday.

**PRICING**

Booths are $250. You may pay the fee and select your booth at the time of registration.
BOOTH LAYOUT

Floorplan to follow

SHIPPING

Items for your booth may be mailed directly to the hotel. Items may not arrive before Friday, March 13 and will be charged an incoming/outgoing processing fee of $50 by the hotel. AFIA will invoice you for this fee. Boxes need to be identified with the following information:

Hyatt Regency Seattle
808 Howell St
Seattle, WA 98101
Hold for AFIA – Veronica Rovelli
“Your company name” (or name of onsite contact)

TERMS AND CONDITIONS

Booths are available to AFIA member companies only and all employees participating in the Showcase must be registered to attend PISC. The booths must be staffed by a representative during the following hours: Tuesday from 4:00-7:00 p.m.; Wednesday from 10:30-11:00 a.m. and 4:00-5:00 p.m.; and Thursday from 8:00-10:00 a.m. Space is available on a first come, first serve basis. AFIA is not responsible for items left in the booth by participating in the Showcase, and you agree to abide by AFIA’s Antitrust policy. By signing below, you agree to comply with these terms and conditions.

MORE INFORMATION

For more information, please contact Veronica Rovelli, AFIA senior director of meetings and events, at (703) 558-3563 or vrovelli@afia.org.