



Purchasing & Ingredient Suppliers Conference Sponsorship for 2021

AFIA EVENTS ARE SYNONYMOUS WITH QUALITY, DIVERSITY AND PRESTIGE – that’s sure to help you reach your target audience. When you’re a corporate sponsor of the Purchasing and Ingredient Suppliers Conference (PISC), you get high visibility, superior quality, corporate credibility and an uncluttered environment that makes your message stand out.

As a sponsor, you’ll: increase your visibility before a diverse industry audience of hundreds; enhance your corporate image; reach an influential, exclusive audience; and break through the media/feed industry clutter. Associate your company with the American Feed Industry Association – the most trusted institution representing the total feed industry.

Diamond Level - \$10,000 (limited to one company)

- Complimentary hospitality suite room (food and beverage not included)
- Reception sponsor
- Table to display company marketing materials
- Personal banner sign in common areas (company to provide)
- Five slides for networking room
- Company video/slide presentation (1 to 1.5 minutes) that will be broadcasted at the beginning of one general session and posted on AFIA’s social media channels
- Banner ad on the AFIA calendar of events webpage in August 2021 for 15 days
- Company logo on Diamond level banner that will be featured in one issue of AFIA’s FeedGram
- Company logo and hyperlink to company website on the PISC [event website main page](#)
- Company logo, hyperlink to company website on PISC [event sponsor page](#)
- Company logo on the PowerPoint presentation that will run during the conference breaks
- Company logo on sponsor section of on-site app
- Company name acknowledgement by moderator during opening and closing
- Company name acknowledgement in post-event news release
- Complimentary booth for the PISC Supplier Showcase
- Complimentary company profile for the PISC Supplier Listing
- Acknowledgement in course materials and logo on opening page of course materials (proceedings)
- Acknowledgement on AFIA’s social media platforms

- Access to the registration list with emails of attendees that have opted-in to sharing their contact information
- App Passcode (if applicable)
- Branded hand sanitizers (company to provide inventory)
- Three free registrations will be provided that can be shared within your company or with a customer
- Ribbon on badge

Platinum Level - \$8,000 (limited to three companies)

- Reception sponsor
- Table to display company marketing materials
- Personal banner sign in common areas (company to provide)
- Three slides for networking room
- Company logo and hyperlink to company website on the PISC [event website main page](#)
- Company logo, hyperlink to company website on PISC [event sponsor page](#)
- Company logo on the PowerPoint presentation that will run during the conference breaks
- Company logo on sponsor section of on-site app
- Banner ad on the AFIA calendar of events webpage in August 2021 for 10 days
- Company logo on Platinum level banner that will be featured in one issue of AFIA's FeedGram
- Company name acknowledgement by moderator during opening and closing
- Company name acknowledgement in post-event news release
- Acknowledgement in course materials and logo on opening page of course materials (proceedings)
- Acknowledgement on AFIA's social media platforms
- Two free registrations will be provided that can be shared within your company or with a customer
- Ribbon on badge

Gold Level - \$5,000 (unlimited)

- Logo sign in common areas
- Two slides for networking room
- Company logo, hyperlink to company website on PISC [event sponsor page](#)
- Company logo on the PowerPoint presentation that will run during the conference breaks
- Company logo on sponsor section of on-site app
- Company logo on Gold level banner that will be featured in one issue of PISC e-blast
- Company name acknowledgement by moderator during opening and closing
- Company name acknowledgement in post-event news release
- Acknowledgement in course materials and logo on opening page of course materials (proceedings)
- Acknowledgement on AFIA's social media platforms
- One free registration will be provided that can be shared within your company or with a customer

- One 50% off registration coupon code will be provided that can be shared within your company or with a customer
- Ribbon on badge

Silver Level - \$2,500 (unlimited)

- Logo sign in common areas
- Two slides for networking room
- Company logo, hyperlink to company website on PISC [event sponsor page](#)
- Company logo on the PowerPoint presentation which will run during the conference breaks
- Company logo on sponsor section of on-site app
- Company name acknowledgement by moderator during opening and closing
- Acknowledgement in course materials and logo on opening page of course materials (proceedings)
- One 50% off registration coupon code will be provided that can be shared within your company or with a customer
- Ribbon on badge

Bronze Level - \$1,750 (unlimited)

- Logo sign in common areas
- One slide for networking room
- Company logo, hyperlink to company website on PISC [event sponsor page](#)
- Company logo on the PowerPoint presentation which will run during the conference breaks
- Company logo on sponsor section of on-site app
- Company name acknowledgement by moderator during opening and closing
- Acknowledgement in course materials and logo on opening page of course materials (proceedings)
- Ribbon on badge

More information on the event is available here: <https://www.afia.org/events/pisc-2021/>. Should you have any additional questions, or would like to purchase a sponsorship, please contact:

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