

# PET FOOD CONFERENCE

JAN. 30, 2024 | 7 A.M. - 4 P.M. ET | Georgia World Congress Center

[petfoodconference.com](https://petfoodconference.com)



## 2024 Pet Food Conference Sponsorship

The American Feed Industry Association's Pet Food Conference Committee appreciates your commitment to the support of this industry and the Pet Food Conference. Sponsorships help maintain reasonable registration fees and exceptional educational sessions.

**SPONSORS MUST BE AFIA MEMBERS AND IPPE EXHIBITORS.**

### Sponsorship Opportunities

**Platinum Level Sponsors \$3,500 are recognized with:**

- Company logo and hyperlink to company website on Pet Food Conference event homepage and sponsor page
- Company logo and hyperlink to company website on AFIA event website page the whole month of January
- Company logo recognized in two issues of AFIA's member newsletter FeedGram via a Platinum email banner
- Company logo displayed on all marketing materials (e.g., website, general session, select event signage, etc.)
- Company logo on select event signage with booth number
- Company logo and acknowledgement on AFIA social media platforms
- Company name acknowledgement by moderator during the opening and closing of conference
- Company logo on closing page of proceedings
- 2 Pop-up banners provided by the company
- One 6'ft skirted table at the conference for marketing materials
- Company name acknowledgement in post-event news release

### **Gold Level Sponsors \$2,500 are recognized with:**

- Company logo and hyperlink to company website on Pet Food Conference event sponsor page
- Company logo recognized in one issue of AFIA's member newsletter FeedGram via a Gold email banner
- Company logo displayed on all marketing materials (e.g., website, general session, select event signage, etc.)
- Company logo on select event signage with booth number
- Company logo and acknowledgement on AFIA social media platforms
- Company name acknowledgement by moderator during the opening and closing of conference
- Company logo on closing page of proceedings
- 1 Pop-up banner provided by the company
- One 6'ft skirted table at the conference for marketing materials
- Company name acknowledgement in post-event news release

### **Silver Level Sponsors \$1,500 are recognized with:**

- Company logo and hyperlink to company website on Pet Food Conference event sponsor page
- Company logo displayed on all marketing materials (e.g., website, general session, select event signage, etc.)
- Company logo on select event signage with booth number
- Acknowledgement on AFIA's social media platforms
- Company name acknowledgement by moderator during opening of conference
- Company logo on the closing page of proceedings
- One 6'ft skirted table at the conference for marketing materials
- Company name acknowledgement in post-event news release

### **Media Sponsor - sponsorship request is \$3,500 value in trade publication advertising**

- Will be recognized as a Gold Level Sponsor (see above)

### **Additional Add On's to Your Sponsorship**

This exclusive sponsorship is in addition to the above sponsorship level of your choice.

### **Wi-Fi Password Sponsor \$2,000:**

- Company name listed as Wi-Fi password

**For more information, please visit [afia.org/PFC2024](https://afia.org/PFC2024) or contact:**

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