



Biography for Sarah Novak



Sarah Novak is the American Feed Industry Association's vice president of membership and public relations. She is responsible for membership recruitment and retention as well as marketing new and existing association programs and providing feedback on possible new industry services. Novak works with media and trade press on issues related to the industry and AFIA's third-party certification programs, including Safe Feed/Safe Food, International Safe Feed/Safe Food and the Pet Food Manufacturer program.

She serves on the Animal Agriculture Alliance's Board of Directors, of which she is the past-chair, on AFIA's behalf.

Prior to joining AFIA in 2007, Novak served as the director of membership for the U.S. Grains Council. She has previous industry experience with Vita Plus Corp. and Milk Specialties.

Novak holds a master's degree in communications and a bachelor's degree in animal science from the University of Wisconsin.

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of over 650 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA's members manufacture more than 75% of the feed and 70% of the non-whole grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments, and holds membership in the International Feed Industry Federation (IFIF).

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