



Lacie Dotterweich is the American Feed Industry Association's communications coordinator. She is responsible for developing and disseminating content across the social media and web platforms for AFIA and its public charity, the Institute for Feed Education and Research.

She assists the director of communications in writing, editing and distributing AFIA's print and electronic communications materials, including the AFIA Journal and biweekly FeedGram, and tracking all analytics generated from those communications. She also manages AFIA's social media channels and develops communications toolkits and other multimedia content for members to use as well as researches new tools to increase AFIA's social media exposure. She supports AFIA's Marketing Committee, media relations and crisis communications efforts.

Dotterweich previously served as a policy program assistant at the Center for Rural Affairs in Iowa. Other agricultural experience includes interning for the National Association of State Departments of Agriculture (NASDA), and for Iowa State University Extension. Hailing from Monticello, Iowa, she holds a bachelor's degree in agriculture and society and public relations from Iowa State University. She can be reached at (703) 666-8851.

Founded in 1909, the American Feed Industry Association, based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 670 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75 percent of the feed and 70 percent of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments, and holds membership in the International Feed Industry Federation.