

PET FOOD CONFERENCE

JAN. 24, 2023 | 7 A.M. - 3:30 P.M. ET | Georgia World Congress Center

petfoodconference.com



2023 Pet Food Conference Sponsorship

The American Feed Industry Association appreciates your commitment to the support of this industry. Sponsorships help maintain reasonable registration fees and exceptional educational sessions. Sponsors must be AFIA members and IPPE exhibitors.

Sponsorship Opportunities

Platinum level sponsors \$3,500 are recognized with:

- Company logo and hyperlink to company website on Pet Food Conference event homepage and sponsor page
- Company logo and hyperlink to company website on AFIA event website page in December
- Company logo recognized in two issues of AFIA's member newsletter FeedGram via a Platinum email banner
- Company logo displayed on all marketing materials (e.g., website, general session, select event signage, etc.)
- Company logo on select event signage with booth number
- Company logo and acknowledgement on AFIA social media platforms
- Company name acknowledgement by moderator during the opening and closing of conference
- Company logo on closing page of proceedings
- Pop-up banner provided by the company
- One 6'ft skirted table for marketing materials
- Company name acknowledgement in post-event news release

Gold level sponsors \$2,500 are recognized with:

- Company logo and hyperlink to company website on Pet Food Conference event sponsor page
- Company logo recognized in one issue of AFIA's member newsletter FeedGram via a Gold email banner
- Company logo displayed on all marketing materials (e.g., website, general session, select event signage, etc.)
- Company logo on select event signage with booth number
- Company logo and acknowledgement on AFIA social media platforms
- Company name acknowledgement by moderator during the opening and closing of conference
- Company logo on closing page of proceedings
- Pop-up banner provided by the company
- One 6'ft skirted table for marketing materials
- Company name acknowledgement in post-event news release

Silver level sponsors \$1,500 are recognized with:

- Company logo and hyperlink to company website on Pet Food Conference event sponsor page
- Company logo displayed on all marketing materials (e.g., website, general session, select event signage, etc.)
- Company logo on select event signage with booth number
- Acknowledgement on AFIA's social media platforms
- Company name acknowledgement by moderator during opening and closing of conference
- Company logo on the closing page of proceedings

Wi-Fi Password sponsor \$2,000* (exclusive sponsorship) is recognized with:

- Company name listed as Wi-Fi password
- *In addition to the sponsorship level of your choice

Media sponsor - sponsorship request is \$2,500 value in trade publication advertising

- Company logo and hyperlink to company website on Pet Food Conference event sponsor page
- Company logo recognized in one issue of AFIA's member newsletter FeedGram via a Gold email banner
- Company logo displayed on all marketing materials (e.g., website, general session, select event signage, etc.)
- Company logo on select event signage with booth number
- Company logo and acknowledgement on AFIA social media platforms
- Company name acknowledgement by moderator during the opening and closing of conference
- Company logo on closing page of proceedings
- Pop-up banner provided by the company
- One 6'ft skirted table for marketing materials
- Company name acknowledgement in post-event news release

More information on the event is available here: <https://www.afia.org/events/pfc-2023/>. Should you have any additional questions, or would like to purchase a sponsorship, please contact:

Lynette Tucker

AFIA

Specialist of Meetings and Events

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