



# PISC 2023

## PURCHASING & INGREDIENT SUPPLIERS CONFERENCE

**MARCH 7-9**  
HYATT REGENCY GRAND  
CYPRESS | ORLANDO, FL

# SPONSORSHIP

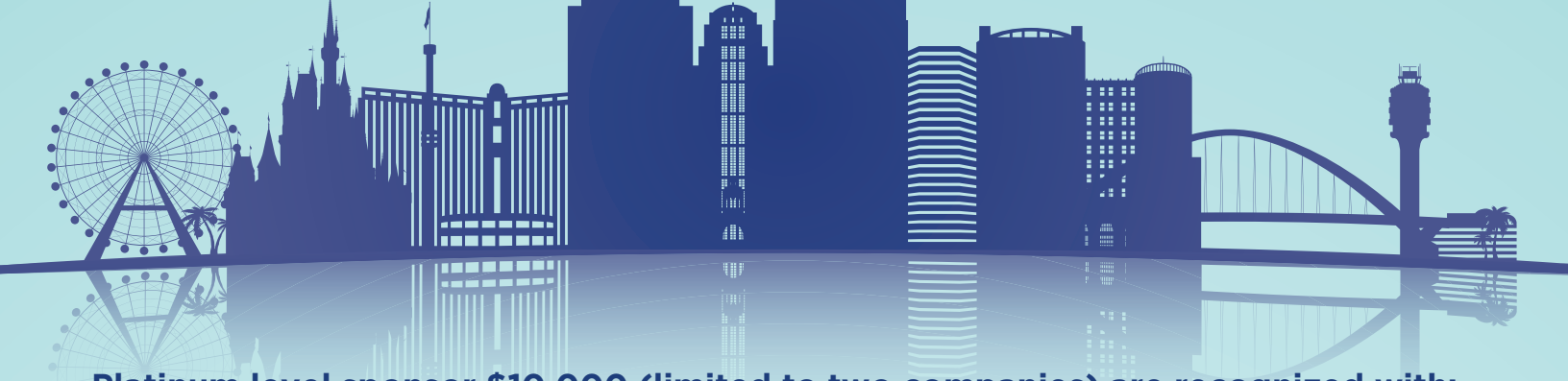
AFIA EVENTS ARE SYNONYMOUS WITH QUALITY, DIVERSITY AND PRESTIGE.

As a sponsor, you will: increase your visibility before a diverse industry audience of hundreds; enhance your corporate image; reach an influential, exclusive audience; and break through the clutter. Associate your company with the American Feed Industry Association - the most trusted institution representing the total feed industry.

For more information go to the website, <https://www.afia.org/events/pisc-2023>, or contact Lynette Tucker, AFIA meetings & events specialist, [ltucker@afia.org](mailto:ltucker@afia.org) or (703) 558-3573.

**Diamond level sponsor \$15,000 (limited to one company) are recognized with:**  
**No longer available**

- Premier sponsor for the **NEW** PISC late-night dessert bar
- Complimentary suite upgrade
- 30-second sponsorship video played during general session
- Five PowerPoint slides for networking room
- Banner ad on the AFIA calendar of events webpage in late February 2023 for 15 days
- Company logo and hyperlink to company website on PISC event homepage and sponsor webpage
- Company logo displayed on all marketing materials (e.g., website, general session, select event signage, etc.)
- Company logo on AFIA diamond level sponsor on-site banner
- Company logo recognized in two issues of AFIA's member newsletter FeedGram via a diamond email banner
- Company name acknowledgement by moderator during opening and closing of conference
- Company logo on the closing page of proceedings
- Company logo and acknowledgement on AFIA social media platforms
- Three complimentary registrations for your company or customers



**Platinum level sponsor \$10,000 (limited to two companies) are recognized with:**  
**No longer available**

- Sponsor a networking area with logo
- Three PowerPoint slides for networking room
- Banner ad on the AFIA calendar of events webpage in early February 2023 for 10 days
- Company logo and hyperlink to company website on PISC sponsor webpage
- Company logo displayed on all marketing materials (e.g., website, general session, select event signage, etc.)
- Company logo on AFIA platinum level sponsor on-site banner
- Company logo recognized in one issue of AFIA's member newsletter FeedGram via a platinum email banner
- Company name acknowledgement by moderator during opening and closing of conference
- Company logo on the closing page of proceedings
- Company logo and acknowledgement on AFIA social media platforms
- Two complimentary registrations for your company or customers

**Gold level sponsor \$8,000 (unlimited) are recognized with:**

- Two PowerPoint slides for networking room
- Company logo and hyperlink to company website on PISC sponsor webpage
- Company logo displayed on all marketing materials (e.g., website, general session, select event signage, etc.)
- Company logo on AFIA gold level sponsor on-site banner
- Company logo recognized in one issue of AFIA's member newsletter FeedGram via a gold email banner
- Company name acknowledgement by moderator during opening of conference
- Company logo on the closing page of proceedings
- Company logo and acknowledgement on AFIA social media platforms
- One complimentary registration for your company or customer

**Silver level sponsor \$5,000 (unlimited) are recognized with:**

- Two PowerPoint slides for networking room
- Company logo and hyperlink to company website on the PISC sponsor webpage
- Company logo displayed on all marketing materials (e.g., website, general session, select event signage, etc.)
- Company logo on AFIA silver level sponsor on-site banner
- Company name acknowledgement by moderator during opening of conference
- Company logo on the closing page of proceedings
- Company logo and acknowledgement on AFIA social media platforms



**Bronze level sponsor \$2,500 (unlimited) are recognized with:**

- One PowerPoint slide for networking room
- Company logo and hyperlink to company website on the PISC sponsor webpage
- Company logo displayed on all marketing materials (e.g., website, general session, select event signage, etc.)
- Company name acknowledgement by moderator during opening of conference
- Company logo on the closing page of proceedings
- Company logo and acknowledgement on AFIA social media platforms

**ADDITIONAL ADD ON'S TO YOUR SPONSORSHIP:**

**Wi-Fi Passcode sponsor \$3,000\* (exclusive sponsorship) is recognized with:**

**No longer available**

- Company name listed as Wi-Fi passcode

\*In addition to the sponsorship level of your choice

**Grand Reception Entertainment sponsor \$2,000\* (exclusive sponsorship) is recognized with:**

- Sponsor grand reception entertainment

\*In addition to the sponsorship level of your choice