

# DELIVERING ON OUR PROMISES FOR FEED MANUFACTURERS



## Voice

- Developed science-based U.S. African swine fever mitigation strategies in coordination with industry stakeholders and the U.S. government.
- Successfully advocated for more efficient and comprehensive federal and state inspections to reduce production downtime by proactively communicating on inspection protocols and policies.
- Supported science-based international standards in a variety of areas including food hygiene, general principles, antimicrobial resistance and radioactivity, that harmonize trade and helps members attain broader global market access by engaging in the Codex Alimentarius (Codex), which sets international food safety standards, including feed.
- Established a work group to explore the expansion of label claims for feed and feed ingredients through regulatory changes or a legislative fix.
- Improved U.S. Department of Agriculture officials' understanding of the feed industry via AFIA's first Feed 101 course while building a stronger relationship and dialogue between USDA and AFIA staff.

## Representation

- Worked to reduce ingredient review times and provided more options to feed manufacturers by securing an additional \$5 million in appropriations to hire new FDA staff. Secured legal changes to the animal food ingredient review and approval process.
- Urged federal and state regulatory bodies to streamline, reduce or improve regulations impacting the industry to enhance the safety of America's animal food supply.
- Improved the industry's access to the Chinese market by streamlining facility registration requirements and removing ruminant and avian product bans (fully lifted in February 2020 in the U.S.-China phase one agreement).
- Successfully advocated for Congress to pass the U.S.-Mexico-Canada agreement, a \$3.2 billion market for the animal food industry, by working closely with other industry representatives.

- Identified market access opportunities into Vietnam through funds from the USDA's Foreign Agricultural Service (FAS) Emerging Market Program (EMP).
- Guaranteed the continued operation of "essential" animal food manufacturing, transportation and retail facilities in state and federal response plans to the COVID-19 pandemic.

## Expertise

- Increased members' understanding of the Food Safety Modernization Act regulations by developing resources based on information learned from Freedom of Information Act requests and post-inspection surveys.
- Trained members on required preventive controls and provided PCQI certification through the Food Safety Preventive Controls Alliance (FSPCA) Preventive Controls for Animal Food training
- Facilitated continuous improvement in the delivery of a safe and wholesome feed supply for the growth and care of livestock and pets by promoting generally accepted food safety guidelines through AFIA's Safe Feed/Safe Food Programs, including an option for a GFSI-benchmarked program.

## Engagement

- Provided an understanding of the animal food industry by hosting several education and training programs throughout the year.
- Benchmarked best practices and recognized best-in-class manufacturing facilities that produce high-quality and safe feed through the Feed Facility of the Year program.
- Provided the liquid feed industry with exceptional business and networking opportunities at the country's only liquid feed gathering – the AFIA Liquid Feed Symposium annual business and networking opportunities.
- Offered networking opportunities with buyers, sellers and other industry professionals and valuable educational opportunities at AFIA's Purchasing and Ingredient Suppliers Conference and the International Production & Processing Expo.

*Our Industry. Our Passion. Our Voice.*