

DELIVERING ON OUR PROMISES FOR INDUSTRY SUPPORT



Voice

- Developed science-based African swine fever mitigation strategies in coordination with industry stakeholders and the U.S. government.
- Supported science-based international standards in a variety of areas including food hygiene, general principles, antimicrobial resistance and radioactivity, that harmonize trade and helps members attain broader global market access by engaging in the Codex Alimentarius (Codex), which sets international food safety standards, including feed.
- Worked to harmonize state feed laws and regulations to ensure consistency in interstate commerce, including pursuing ingredient approvals and recognition through independent Generally Recognized as Safe (GRAS) conclusion and the resolution of several state ingredient issues that would have drastically impacted ingredient suppliers.
- Developed the North American Feed lifecycle analysis (LCA) database to measure the industry's environmental footprint. AFIA is a founding member of the Global Feed LCA Institute and will be working on the second phase of the project, to gather environmental data from members on micro ingredients and feed additives.
- Improved U.S. Department of Agriculture officials' understanding of the feed industry via AFIA's first Feed 101 course while building a stronger relationship and dialogue between USDA and AFIA staff.

Representation

- Worked to reduce ingredient review times and provided more options to feed manufacturers by securing an additional \$5 million in appropriations to hire new FDA staff. Secured legal changes to the animal food ingredient review and approval process. AFIA is now working to secure an additional \$8 million in the 2021 appropriations bill.
- Urged federal and state regulatory bodies to streamline, reduce or improve regulations impacting the industry to enhance the safety of America's animal food supply.

- Identified market access opportunities into Vietnam through funds from the USDA's Foreign Agricultural Service (FAS) Emerging Market Program (EMP).
- Improved the industry's access to the Chinese market by streamlining facility registration requirements and removing ruminant and avian product bans (fully lifted in February 2020) in the U.S.-China phase one agreement.
- Successfully advocated Congress pass the U.S.-Mexico-Canada agreement, a \$3.2 billion market for the animal food industry, by working closely with other industry representatives.
- Guaranteed the continued operation of "essential" animal food manufacturing, transportation and retail facilities in state and federal response plans to the COVID-19 pandemic.

Expertise

- Increased members' understanding of the Food Safety Modernization Act by developing resources based on information learned from Freedom of Information Act requests and post-inspection surveys.
- Provided confidential business and regulatory expertise on a variety of issues related to approval processes, feed and worker safety and environmental concerns.
- Provided valuable insights and business trend information to the industry, such as the animal food consumption report and the pet food report through support of the Institute for Feed Education and Research.

Engagement

- Offered networking opportunities with buyers, sellers and other industry professionals and valuable educational opportunities at AFIA's Purchasing and Ingredient Suppliers Conference and the International Production & Processing Expo.
- Provided an understanding of the animal food industry by hosting several education and training programs throughout the year.
- Hosted regular member webinars on legislative and regulatory issues AFIA is actively working on with timely suggestions for industry action.

Our Industry. Our Passion. Our Voice.