

## GOVERNANCE



## TRANSPARENCY

Transparency is about the openness and clarity with which a company shares information with its stakeholders and the public. The company discloses ownership, subsidiaries, public contracts, charitable donations and the countries in which it operates. The company's disclosures should be verifiable to build trust with stakeholders and comply with regulatory requirements.

**Importance to the Animal Food Industry:**

- Transparency ensures that companies and their leaders are held accountable for their actions. When operations and decisions are open to scrutiny, it encourages responsible behavior and decision making.
- Investors seek companies that are transparent about their financial performance, risks and strategies. Transparency provides investors with the information they need to make informed decisions, boosting investor confidence and potentially leading to better financial performance.
- Transparent practices enhance a company's reputation. In a market where consumers and investors are increasingly valuing ethical and responsible behavior, transparency can be a significant competitive advantage.
- Transparent governance practices contribute to the long-term sustainability of the company. They ensure that the company can adapt to changing market conditions, regulatory environments and other societal expectations.

